

## **ANDREW MAJTENYI SPRING SUMMER 2012**

Spring/Summer 2012 was inspired by the medieval trial of Katherina Hetzeldorfer in 1477, especially images of the jurors and overall art around that period, with the richness of colours/textures and somber moods on the faces of the subjects.

Soft, but deep mood is in the colour story. Darkness is an anomaly for SS12, but reflective of the sombre mood of the trial. Specially designed prints reference to art and architecture of that period, including forest scenes, castle towers, Gothic spires, and woodwork. All are printed on pure 100% Cotton and Silks.

Andrew is recognised for his application of design elements to new fields, including sky-diving, rehabilitation and the disabled. He is multi-schooled and has apprenticed under master tailors specialising in theatre costume and ballet, for the most prestigious Canadian productions. His 18th and 19th century theatrical influences (from cut to panelling) are constant in Andrew's work, updated with new modern inspired techniques and themes every season.

London Fashion Week Presentation and Drinks Reception:  
Monday 19<sup>th</sup> September 2011  
4pm to 6pm  
Chantelle Showroom  
Orwell House  
16-18 Berners Street  
London W1T 3LN

**Drinks Reception by Invitation only. RSVP Larry Scott**  
[larry@andrewmajtenyi.com](mailto:larry@andrewmajtenyi.com)

Paris Fashion Week:  
28<sup>th</sup> September to 4<sup>th</sup> October 2011  
Snow Sales Showroom  
67 rue Quincampoix  
75003 Paris

**Press contact:** Larry Scott, Press and Publicity Office  
[larry@andrewmajtenyi.com](mailto:larry@andrewmajtenyi.com)

**Sales contact UK:** Gloria Baptist +44 (0) 7761 209 403  
[gloriaianne@talktalk.net](mailto:gloriaianne@talktalk.net)

**Sales contact International:** [sales@andrewmajtenyi.com](mailto:sales@andrewmajtenyi.com)

